

PRIVACY NOTICE

The purpose of this privacy notice (“**Privacy Notice**”) is to describe how HELL ENERGY PROMOTION Kft. will process your personal data when you apply for the **Hell Boxing Kings** event (“**HBK**” or “**Event**”) it organises and in the assessment of your application. The Privacy Notice helps you to better understand how we use your personal data and explains how we collect it, what we use it for and with whom it is shared.

1. THE DATA CONTROLLER

The Data Controller is **HELL ENERGY PROMOTION Kft.** (registered seat: H-1062 Budapest, Andrásy út 126; company registration number: 01-09-710935; email address: info@hellpromotion.com ; hereinafter referred to as the “**Data Controller**” or “**we**”).

2. PURPOSE AND LEGAL BASIS OF THE DATA PROCESSING, THE RETENTION PERIOD

The data processing activities carried out by the Data Controller are set out in the table below.

PURPOSE OF THE DATA PROCESSING	DATA CONCERNED	LEGAL BASIS	RETENTION PERIOD
Registering your application	<ul style="list-style-type: none"> • name of the applicant • address • email address • phone number • date of birth (age) 	Article 6(1)(b) of the General Data Protection Regulation (EU) 2016/679 (“ GDPR ”) – establishment and performance of a contract	Until you withdraw your application or until you are notified of the outcome of the casting
Organising and conducting the selection (“casting”), contacting and liaising with the applicant	<ul style="list-style-type: none"> • name of the applicant • address • email address • phone number • information on the applicant’s sporting experience 	Article 6(1)(b) of the GDPR – establishment and performance of a contract	Until you withdraw your application or until you are notified of the outcome of the casting If selected to participate in HBK, until the end of your participation in the Event
Preliminary assessment of the applicant’s sporting experience	<ul style="list-style-type: none"> • other additional information provided by the applicant • video uploaded by the applicant 	Article 6(1)(a) of the GDPR – consent of the data subject You have the right to withdraw your consent at any time. The withdrawal of consent does not affect the lawfulness of the data processing	Until the withdrawal of consent

PURPOSE OF THE DATA PROCESSING	DATA CONCERNED	LEGAL BASIS	RETENTION PERIOD
	<ul style="list-style-type: none"> a link to publicly available content on the Internet about the applicant's sporting history, provided by the applicant 	based on consent before its withdrawal.	

In case your personal data is necessary for the performance or conclusion of a contract and you refuse to provide such data, then the Data Controller might not be able to perform the agreement (i.e. it may not be possible to participate in the casting process for the HBK and you will not be able to participate at the Event as a competitor).

3. WHO MAY HAVE ACCESS TO YOUR DATA?

The Data Controller's staff may have access to your personal data on a "need-to-know" basis. Our service providers and other third parties may have access to your personal data as data processors and may require us to provide your personal data.

We may transfer your personal data to the following recipients:

(a) Data Processors

The Data Processors engaged by the Data Controller for the processing of applications, the casting process and the organisation of the HBK:

NAME	ADDRESS	ACTIVITY
Dialogue Creatives Kft.	1036 Budapest, Lajos utca 48-66.	Responding to comments, posts, posts, messages, receiving and forwarding complaints, quality objections, data protection requests to the Data Controller.
Milcomp Services Kft.	2030 Érd, Csaba utca 67.	Computer programming, hosting services. Making backups on the website, performing development and database-related tasks.
Brevo Services	106 Boulevard Haussmann 75008 Paris, France	data storage in e-mail application

(b) Disclosure to other data controllers

In certain cases, the Data Controller transfers personal data to persons who process these data on their behalf and for their benefit. Such transfers may be required by law. However, in other cases, the transfer is based on another legal basis, in particular on the basis of legitimate interest or your consent.

4. DATA TRANSFER TO THIRD COUNTRIES

Your personal data will not be transferred to parties outside the EEA (“third country”).

5. THE DATA SUBJECT’S RIGHTS

RIGHT	CONTENT OF THE RIGHT
Right of access	If requested, we will inform you whether we process any of your personal data. If so, we will also provide you with additional information regarding the processing of your data.
Right to rectification	If requested, we will correct (rectify) your inaccurate personal data and complete incomplete data.
Right to erasure	<p>If one of the following applies, we will erase your personal data upon request:</p> <ul style="list-style-type: none">- we no longer need your personal data for the purposes for which it was collected;- you have withdrawn your consent;- you have objected to the data processing (and there are no other legitimate grounds for the data processing);- we have unlawfully processed your data;- we are required by law to erase the data.
Right to restriction of the data processing	<p>You have the right to ask us to stop processing your data if:</p> <ul style="list-style-type: none">- you challenge the accuracy of the data;- the data processing is unlawful but you do not want us to erase the data;- we no longer need your data, but you do;- you have objected to the data processing. <p>In this case, we will not continue to process (only store) your data until we have investigated your request.</p>
Right to data portability	<p>You have the right to receive your personal data to which we have access, in a structured, commonly used and machine-readable format and you have the right to transmit those data to another data controller.</p>
Right to object	<p>If you do not want us to process your personal data, you have the right to object to the data processing. In such cases we shall no longer process your personal data, unless we demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims.</p>
Withdrawal of consent	<p>You have the right to withdraw your consent at any time. The withdrawal of consent does not affect the lawfulness of data processing based on consent prior to its withdrawal.</p> <p>You can withdraw consent by using one of the following options:</p> <ul style="list-style-type: none">- Email: info@hellpromotion.com

RIGHT	CONTENT OF THE RIGHT
Right to lodge a complaint	<ul style="list-style-type: none">- By post to the following address: H-1062 Budapest, Andrásy út 126. <p>If you believe that we have infringed your rights to the protection of your personal data, you may lodge a complaint with the supervisory authority of the state where you reside, work or where the alleged infringement occurred. The Hungarian supervisory authority is the National Authority for Data Protection and Freedom of Information, the contact details of which are as follows:</p> <p>National Authority for Data Protection and Freedom of Information (NAIH) postal address: H-1363 Budapest Pf. 9. email address: ugyfelszolgalat@naih.hu phone: +36 1 391 1400 website: www.naih.hu</p>