

PRIVACY NOTICE

The purpose of this privacy notice (“**Privacy Notice**”) is to provide you basic information about how HELL ENERGY PROMOTION Kft. processes your personal data when voting for contestants in the Hell Boxing Kings event (“**HBK**”).

1. DATA CONTROLLER

The data controller is **HELL ENERGY PROMOTION Kft.** (seat: 1062 Budapest, Andrassy út 126.; company registration number: 01-09-710935; e-mail: info@hellpromotion.com; hereinafter: „ **Controller**” or „**we**” or “**us**”).

2. PURPOSE AND LEGAL BASIS OF THE PROCESSING, THE RETENTION PERIOD

Please find detailed information below on the data processing activities of the Controller.

PURPOSE OF THE PROCESSING	PERSONAL DATA PROCESSED	LEGAL BASIS	RETENTION PERIOD
Processing a vote and ensuring that a person has only submitted one vote in a weight category	<ul style="list-style-type: none">• name• e-mail	2016/679 (EU) general data protection regulation („ GDPR ”) Art. 6 (1) b) GDPR – performance of a contract	We will retain personal data until the 15 day following the determination of the voting results

In case your personal data is necessary for the performance or conclusion of a contract and you refuse to provide such data, then the Controller might not be able to perform the agreement (i.e. you may not be able to vote in connection with the HBK event).

3. WHO MAY HAVE ACCESS TO YOUR DATA

Within the Controller our staff may have access to your personal data on a “need-to-know” basis. We may engage other persons, third parties as data processors, which may require us to disclose your data to them.

We may transfer your personal data to the following recipients:

(a) Data Processors

Data processors engaged by the Controller for the processing of applications, the casting process and the organisation of the HBK:

NAME	ADDRESS	ACTIVITY
Dialogue Creatives Kft.	1036 Budapest, Lajos utca 4866.	Kommentek, hozzászólások, bejegyzések, üzenetek megválaszolása, a panaszok, minőségi kifogások, adatvédelmi igények fogadása és továbbítása az Adatkezelő felé.

NAME	ADDRESS	ACTIVITY
Milcomp Services Kft.	2030 Érd, Csaba utca 67.	Számítógépes programozás, tárhelyszolgáltatás. A honlapon történő mentések elvégzése, a fejlesztési és az adatbázissal kapcsolatos feladatok ellátása.
Brevo Services	106 Boulevard Haussmann 75008 Paris, France	e-mail alkalmazásban adattárolás

(b) Disclosure to other data controllers

The Controller may, in certain cases, transmit personal data to authorities or other official bodies, based on requests from supervisory authorities as prescribed by law.

4. TRANSFER TO THIRD COUNTRIES

We inform you that your personal data will not be transferred to parties outside the European Economic Area (EEA).

5. DATA SUBJECTS' RIGHTS

Right	What does it mean?
Right of access	You have the right to access your personal data, including requesting information on whether we process your data, which data are processed, etc.
Right to rectification	You have the right to the correction of your personal data. This enables you to ask that any incomplete or inaccurate data we hold about you be corrected.
Right to erasure	<p>If one of the following applies, we will erase your personal data upon request:</p> <ul style="list-style-type: none"> - we no longer need your personal data for the purposes for which it was collected; - You have withdrawn your consent; - You have objected to processing (and there are no other legitimate grounds for processing); - we have unlawfully processed your data; - we are required by law to erase the data.
Right to restriction of the processing	<p>You have the right to request that we stop processing your data if:</p> <ul style="list-style-type: none"> - you challenge the accuracy of the data; - the processing is unlawful but you do not want us to erase the data; - we do not need such data for the purposes of the processing, but you require your data for the establishment, exercise or defence of legal claims; - you object to the processing of your personal data.

Right	What does it mean?
Right to data portability	<p>In this case, we will not continue to process (only store) your data until we have investigated your request.</p> <p>You may have the right to receive your personal data to which we have access, in a structured, commonly used and machine-readable format and you have the right transmit those data to another data controller.</p>
Right to object	<p>The data subject shall have the right to object, on grounds relating to his or her particular situation, at any time to processing of personal data concerning him or her which is based on point (e) or (f) of Article 6(1) of the GDPR, including profiling based on those provisions. In such cases we shall no longer process your personal data, unless we demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims.</p> <p>If you believe that your rights to the protection of your personal data have been infringed, you may lodge a complaint with the supervisory authority of the state where you reside, work or where the alleged infringement occurred. The Hungarian supervisory authority is the National Authority for Data Protection and Freedom of Information.</p>
Right to lodge a complaint	<p>The contact details of the National Authority for Data Protection and Freedom of Information (NAIH) are as follows:</p> <p>postal address: 1363 Budapest Pf. 9. e-mail: ugyfelszolgalat@naih.hu phone: +36 1 391 1400 website: www.naih.hu</p>